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Commands For A Digital Age

**Program Or Be  
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**Commands For A  
Digital Age Douglas  
Rushkoff**

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## **Program Or Be Programmed Ten**

Praise for Program or Be Programmed "Now that much of what Rushkoff has predicted over the years has come to pass, he is uniquely qualified to write what may be one of the most important and instructive books of our times: Program or be Programmed: Ten Commands for a Digital Age. In it, he outlines ten different ideas that information technology is biased

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towards; biases that can cause discord  
in our lives. Douglas Rushkoff

## **Amazon.com: Program or Be Programmed: Ten Commands for a**

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Program or Be Programmed: Ten  
Commands for a Digital Age written by  
Douglas Rushkoff is a book that  
discusses whether the internet is good  
or bad. This book compares the  
difference between understanding or  
knowing how to create software and  
becoming software. Rushkoff says Its  
really that simple: Program, or be  
programmed.

## **Program or Be Programmed: Ten Commands for a Digital Age ...**

Rushkoff s latest work, Program or be  
Programmed: Ten Commands for a  
Digital Age, sets aside tired debates  
about the societal value of the Internet  
and instead posits that the crucial  
question at hand is whether we direct  
technology, or let ourselves be directed

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Douglas Rushkoff

## **Program or Be Programmed: Ten Commands for a Digital Age ...**

Program or be Programmed Ten  
Commands for a Digital Age. Douglas  
Rushkoff. With illustrations by Leland  
Purvis “Thinking twice about our use of  
digital media, what our practices are  
doing to us, and what we are doing to  
each other, is one of the most important  
priorities people have today—and  
Douglas Rushkoff gives us great  
guidelines for doing that thinking.

## **Program or be Programmed: Ten Commands for Digital Age, by ...**

Main Program or Be Programmed: Ten  
Commands for a Digital Age. Program or  
Be Programmed: Ten Commands for a  
Digital Age Douglas Rushkoff. Today's  
leading media theorist offers everyone a  
practical yet mind-blowing guide to our  
digital world. The debate over whether  
the Net is good or bad for us fills the  
airwaves and the blogosphere.

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## **Program or Be Programmed: Ten Commands for a Digital Age ...**

Douglas Rushkoff is the host of the Team Human podcast and author of Team Human as well as a dozen other bestselling books on media, technology, and culture, including, Throwing Rocks at the Google Bus: How Growth Became the Enemy of Prosperity, Present Shock, Program or Be Programmed, Media Virus, and the novel Ecstasy Club. He is Professor of Media Theory and Digital Economics at CUNY/Queens.

## **Program or Be Programmed - Rushkoff**

About Program or Be Programmed: Ten Commands for a Digital Age: "The debate over whether the Net is good or bad for us fills the airwaves and the blogosphere. But for all the heat of claim and ...

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## **Program Or Be Programmed Ten Commands For A Digital Age ...**

Douglas Rushkoff - Program or Be Programmed - Duration: 1:11:41.

Punkcast 30,673 views. 1:11:41. John Cleese in conversation with Eric Idle at Live Talks Los Angeles - Duration: 1:17:00.

## **Program or Be Programmed by Douglas Rushkoff**

surrounding Douglas Rushkoff's book Program or Be Programmed: Ten Commands for a Digital Age. It has been created for a wide variety of readers--from high school to adults--and purposes--from book clubs to study groups. Rushkoff proposes 10 commands that are each based on one of the "biases" of digital media. In

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## **Rushkoff Study Guide**

Praise for Program or Be Programmed

"Now that much of what Rushkoff has predicted over the years has come to pass, he is uniquely qualified to write what may be one of the most important and instructive books of our times:

Program or be Programmed: Ten Commands for a Digital Age. In it, he outlines ten different ideas that information technology is biased towards; biases that can cause discord in our lives.

## **Program or Be Programmed: Ten Commands for a Digital Age ...**

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## **Douglas Rushkoff : Free ...**

At least, this was the message I took away from Program or Be Programmed: Ten Commands for a Digital Age, a new book by Douglas Rushkoff. He posits that all media and technologies have biases that promote certain sets of behaviors over others.

## **Program or Be Programmed: 10 Commands for a Digital Age ...**

9 PROGRAM OR BE PROGRAMMED But so far, anyway, too many of us are finding our digital networks responding unpredictably or even opposed to our intentions. Retailers migrate online only to find their prices undercut by automatic shopping aggregators. Culture creators seize interactive distribution channels only to grow incapable

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role. Program Management is Not the  
Same as Project Management Project  
management is about planning work,  
organizing tasks and resources,  
controlling processes, and delivering a  
specific objective.

## **10 Things Every New Program Manager Should Know**

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